

# Meet Korea!

#### **Profile of Korea: K-Culture**



Squid Game



**BTS** 



Seokguram Grotto



Janggyeongpanjeon Depositories of Haeinsa Temple

#### About 5000 years-old cultural heritage

- From Gojoseon to Korea
- Unique culture and story
- Many beautiful relics
- 16 UNESCO World Heritage
- 22 UNESCO Outstanding Universal Value
- 18 UNESCO Memory of the World

# **Profile of Korea: Industry**

2025				
Rank	Country	GDP (billions of \$)		
1	US	30,507		
2	China	19,232		
3	Germany	4,745		
4	India	4,187		
5	Japan	4,186		
6	UK	3,839		
7	France	3,211		
8	Italy	2,423		
9	Canada	2,225		
10	Brazil	2,126		
11	Russia	2,076		
12	Spain	1,800		
13	Korea	1,790		

2037 (expected)				
Country	GDP (billions of \$)			
China	45,490			
US	44,948			
India	12,050			
Japan	8,754			
Germany	6.889			
UK	5,601			
France	4,606			
Brazil	4,029			
Korea	3,801			
Canada	3,591			
Indonesia	3,585			
Italy	3,235			
Austrailia	3,087			
	Country China US India Japan Germany UK France Brazil Korea Canada Indonesia Italy			

Smart Phone
Car
Semiconductor
Home appliances
Shipbuilding



LG



Samsung



Hyundai

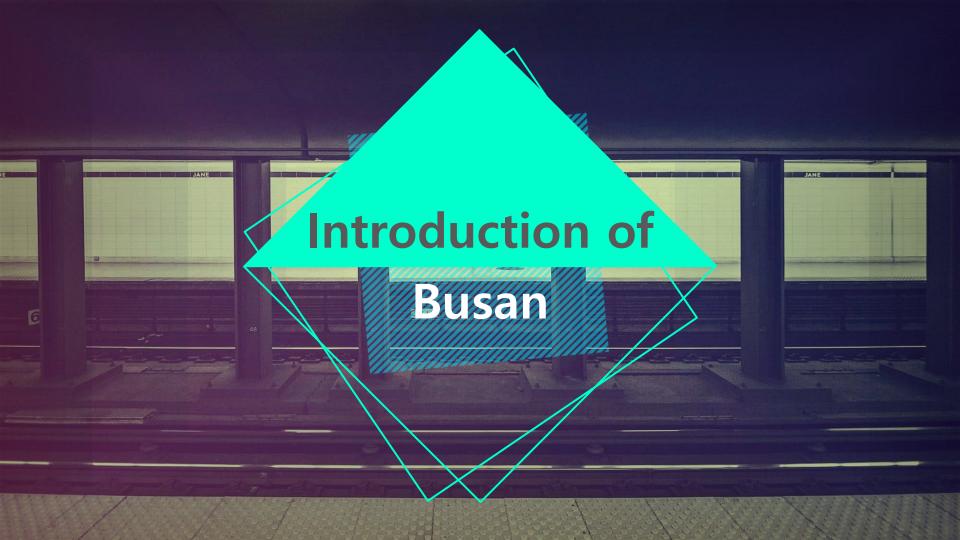
#### 2024 Safest Cities in the World

Rank 🌲	City	Country	Safety Score, 2024
1	Abu Dhabi	United Arab Emirates	97.73
2	Taipei	Taiwan	97.5
3	Doha	Qatar	97.35
4	Ajman	United Arab Emirates	97.04
5	Dubai	United Arab Emirates	97.03
6	Ras al-Khaimah	United Arab Emirates	96.98
7	Muscat	Oman	96.93
8	The Hague (Den Haag)	Netherlands	96.89
9	Bern	Switzerland	96.79
10	Munich	Germany	96.67
24	Basel	Switzerland	93.68
25	Tokyo	Japan	93.44
26	Reykjavik	Iceland	93.27
27	Seoul	South Korea	93.11
28	Prague	Czech Republic	93.08

Source: Ranked: Safest Cities in the World, 2025, CEOWORLD Magazine,

Seoul(Korea): 27th

\* Busan is similar



#### **Introduction of Busan**





- Second largest city of Korea
- 7<sup>th</sup> busiest port in the world
- 12<sup>th</sup> Smart City in the world



# **Thieves**



### **Haeundae**



#### **Train to Busan**





### Tourist Attractions



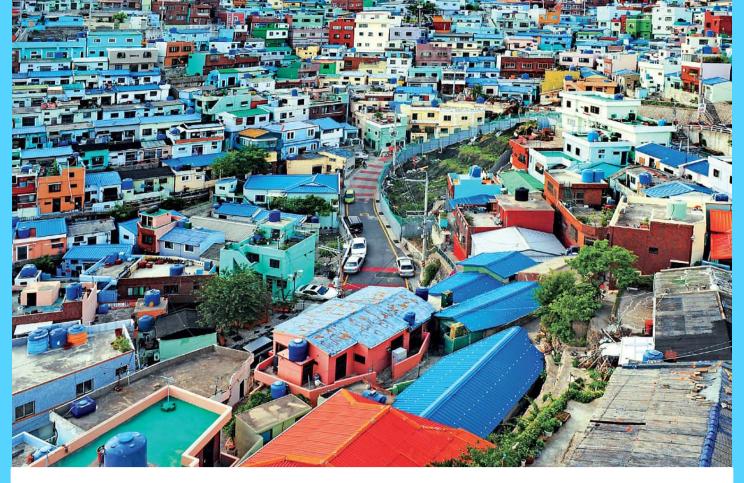
Touch Busan Your wishes will be anwered here- Haedong Yonggung Temple



Touch Busan 1,300 Years of History – **Beomeosa Temple** 



Touch Busan World's Largest Department Store - **Shinsegae** 



Touch Busan Korea Machu Picchu - Gamcheon culture village



Touch Busan Centum City



Touch Busan Korean Traditional Market – **Gukje Market** 



Touch Busan Largest Fish Market in Korea - Jagalchi Fish

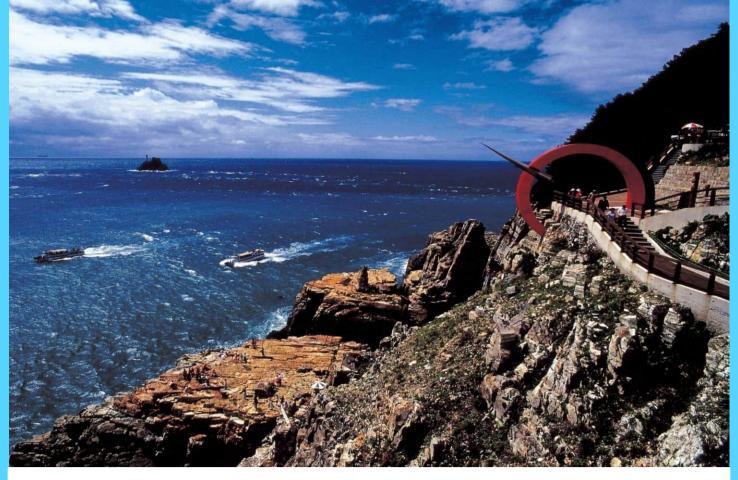
Market



Touch Busan Leisurely walk on the Beach – Haeundae Beach



Touch Busan Exciting Nightlife - **Gwanganli Beach** 



Touch Busan Breathtaking Coastal Sceneries – **Tae Jong Dae** 



Touch Busan World's Only UN Memorial Cemetery



#### **Attractions near Busan**







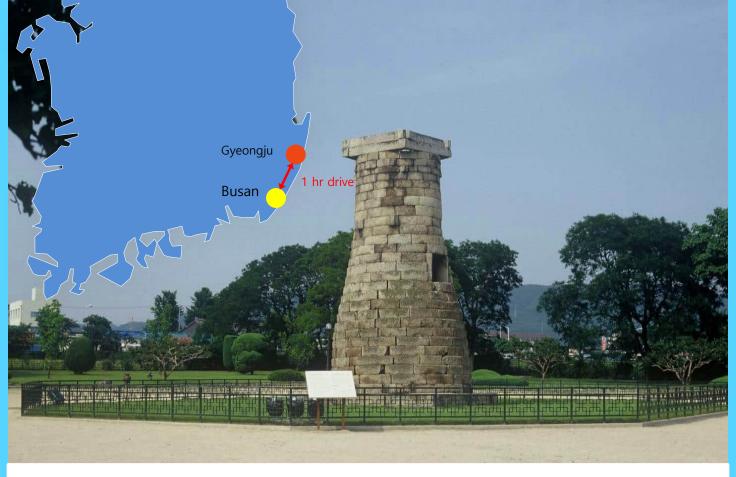




Gimhae Busan



1 hr drive



Explore 5,000 years of Korean History UNESCO World Heritage Tour



# Park Hyatt Busan



# Top Luxury Hotel in Haeundae, Busan (★★★★)

- Luxurious landmark of Busan
- The city's premier shopping and beach destination
- Alongside world-class shopping malls and Busan Exhibition and Convention Center (BEXCO)

# Park Hyatt Busan

Conference place: Park Hyatt Busan

Located at Haeundae, Busan





#### Introduction of Haeundae







Haeundae Beach: one of the best summer destinations in Korea, attracting over 9 million visitors

Dongbaek Island: Camellia flowers (Busan's city flower) &

Nurimaru House (venue for numerous diplomatic events)

Shinsegae Department Store: world's largest department store (Guinness Book of World Records)



# Way of coming to Busan

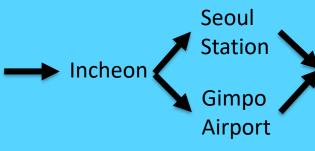


#### Direct flight (44 cities, 16 countries)



#### Transfer flight

North America South America Europe Australia



Busan

45

### **Tentative Schedule**



**Doctoral Workshop** IFPR Board Meeting Welcome Reception Official Opening & Keynotes Gala dinner Technical Sessions Closing Ceremony **Industry Tour** 

Saturday, 3 July Sunday, 4 July Sunday, 4 July Monday, 5 July Tuesday, 6 July 5-7 July Wednesday, 7 July Thursday, 8 July

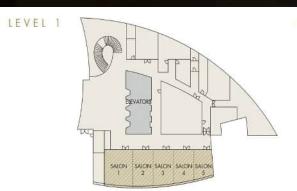
#### **Conference Plan**

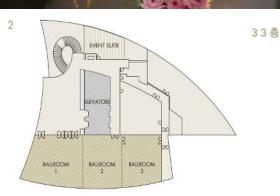
Facilities of Park Hyatt Busan

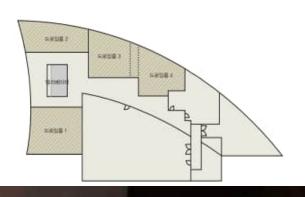
3 ball rooms (184m<sup>2</sup>, 126m<sup>2</sup>, 128m<sup>2</sup>)

5 salons (59m<sup>2</sup>, 50m<sup>2</sup>, 45m<sup>2</sup>, 44m<sup>2</sup>, 31m<sup>2</sup>)

4 meeting rooms







### Conference Plan

#### Accommodations near Park Hyatt Busan

- Park Hyatt Busan (★★★★) expected rate: 180USD
- Hanwha Resorts Haeundae (★★★) 0.5 km
- Westin Josun Busan (★★★★★) 1.6 km
- Baymond Hotel Haeundae (★★★) 1.8 km
- Shilla Stay Haeundae (★★★★) 2.0 km
- Centum Convention Hotel (★★★★) 2.3 km
- Grand Josun Busan (★★★★) 2.4 km
- Paradise Hotel Busan (★★★★★) 2.5 km
- Fairfield by Marriott Busan (★★★) 2.6 km

# Transportation

From Busan Station to Park Hyatt Busan

- 1. Bus
  - 1. Line 1001 and 15 min on foot (Fare: ₩2,100 (~\$15) travel time: 60 min)
  - 2. Line 1003 and 8 min on foot (Fare: ₩2,100 (~\$15) travel/time: 60 min)
- 2. Subway (metro)

Line 1 heading for Choryang Station

- → Transfer to Line 2 at Seomyeon Station (6 stations) heading for Jeonpo Station
- → Alight at Dongback Station (15 stations)

(Fare: ₩1,800 (~\$1.3), travel time: 70 min)

- → 18 min on foot
- 3. Taxi

Approximately 50 min, ₩20,000 (~\$16)

travel time: 60 min)
travel time: 60 min)
heading for Jeoppo Station



# **Candidates for Industry Tour**

On-site visit to leading company in Busan





Company: Busan Port Authority - Busan

New Port (7<sup>th</sup> busiest port in the world)

Location: Jung-gu, Busan

Major Business: Container terminal,

Port operations, Logistics, Transportation

# **Candidates for Industry Tour**

On-site visit to leading company near Busan





Company: LG Electronics

Location: Seongsan-gu, Changwon

Major Business: Home appliance & Air

solution, Home entertainment

(Ranked 2<sup>nd</sup> in global TV market share)

# **Candidates for Industry Tour**

On-site visit to leading company near Busan





Company: Hanwha Ocean

Location: Geoje, Gyeongsangnam-do

Major Business: Shipbuilding, Offshore &

Energy, Naval & Special ship

(Ranked 1st in LNG carrier orders

worldwide)

#### **Conference Plan**

#### will be sponsored by KIIE & SCSC Research Center



Korean Institute of Industrial Engineers (KIIE) 16,000 members, founded in 1974



Human Centered-Carbon Neutral Global Supply Chain Research Center (SCSC Research Center)



Thank you! Gracias!

감사합니다! [Gamsahamnida]